



GREN DIN FACT SHEET

The **'Assessment of Alcohol Drinking Habits among Secondary School Students in Grenada with Interest on the Impact of Alcohol Advertising Viewership'**, was one of the three presentations delivered by students from the St. George's University (SGU), at the Eighth Annual Meeting of the Grenada Drug Information Network and the National Observatory on Drugs (GREN DIN/NOD), held 9 December 2011. The objective of the presentation was to evaluate the prevalence of alcohol use in secondary students based on current alcohol use, drunkenness, problem drinking, and poor perception of alcohol.

Data from the presentation was based on the analysis of the Secondary analysis of the 2008 Grenada Global School-Based Student Health Survey (GSHS). The survey was completed by one thousand five hundred and forty two (1,542) secondary school students, ages 11 to 16 year old.

Table 1 below, summarizes the prevalence of alcohol use among secondary school students in Grenada.

Table 1: Prevalence Of Alcohol Use Among Secondary School Students In Grenada

Demographics	Current Alcohol Use (%)	Drunkenness (%)	Problem Drinking (%)	Perception of Drinking (%)	Current Alcohol Use (%)	Drunkenness (%)	Problem Drinking (%)	Perception of Drinking (%)
Age (years)	Male				Female			
11 - 12	31.6	28.1	18.5	76.3	29.9	18.5	14.3	77.1
13 - 14	44.0	34.7	18.9	74.4	37.9	18.2	11.1	68.2
15 - 16	67.2	45.7	29.7	74.9	54.0	34.1	19.4	72.3
Total	52.2	38.7	23.4	74.8	41.8	23.3	14.3	70.8

The Study also revealed that nearly three quarters (3/4) of students believed that they could consume more than two alcoholic beverages per-day without causing harmful effects to themselves.

With regards to advertising of alcohol and consumption, the survey showed that advertising viewership has an association with alcohol use

A copy of the presentation can be downloaded from the webpage: www.gov.gd/ncodc.html