

REQUEST FOR EXPRESSIONS OF INTEREST

SAINT LUCIA OECS REGIONAL TOURISM COMPETITIVENESS PROJECT IDA Credit #6000-LC

Assignment Title: Consultancy to Develop a Sustainable Tourism Plan

Reference No. SLU-RTCP-CS-LCS-STDP-01-16

Saint Lucia has received financing from the World Bank towards the cost of the OECS Regional Tourism Competitiveness Project (ORTCP) and intends to apply part of the proceeds for a Consultancy to Develop a Sustainable Tourism Plan.

The consulting services (“the Services”) include carrying a diagnostic assessment which would require consultation and liaising with all relevant public and private sector stakeholders, as well as non-governmental organizations (NGO) and community-based organizations (CBO), to solicit their perspectives, vision and aspirations for tourism development in Saint Lucia. The Services should culminate in developing a clear, sustainable, coordinated practical and realistic Strategic Plan for the tourism sector in Saint Lucia by formulating a time bound and adaptable revised strategy and action plan that can be sustainably financed and articulates the appropriate institutional framework to enable the strategy and action plan to be efficiently implemented and consistently monitored and evaluated. The duration of the assignment is ten (10) man months over a period of six (6) calendar months. *(The Terms of Reference may be obtained on the website of the Department of Finance: www.finance.gov.lc and www.govt.lc/consultancy).*

The Department of Economic Development, Transport and Civil Aviation now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services; (brochures, description of similar assignments, experience in similar conditions, availability appropriate skills among staff, *(please note that the individual experts’ bio data is not required.)*)

The shortlisting criteria are:

1. At least ten (10) years’ experience in Strategic Planning relevant to the tourism sector. *(40 points)*
2. At least two (2) successfully completed contracts during the past ten (10) years which entailed preparation of a sustainable tourism strategy, plan and/or policy. At least one of those contracts should have been implemented in a developing country. *(60 points)*

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank’s *Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World*

Bank Borrowers dated January 2011 Revised July 2014 (“Consultant Guidelines”), setting forth the World Bank’s policy on conflict of interest.

Consultants may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their qualifications.

The associations should clearly indicate the form of the association (Joint-venture or sub-consultancy; member in charge; other member/s and or sub-consultants). Joint ventures shall submit letters of intent indicating their intent to form a joint venture if awarded the contract and shall provide the above-mentioned information for each member of the joint venture.

A Consultant will be selected in accordance with Selection Based on the Consultants’ Qualifications (CQS) method set out in the World Bank *Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers dated January 2011 Revised July 2014* (“Consultant Guidelines”).

Further information can be obtained at the address below during office hours 8:00 a.m. - 4:00 p.m. (0800 to 1600 hours).

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by e-mail) by **March 30, 2018**.

Project Coordination Unit

Department of Economic Development, Transport and Civil Aviation

Attn: Project Coordinator

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